

News from Myer Hotels

MYER HOTELS BRANSON, MO 65616 (417) 334-6835 FOR MORE INFORMATION CHRIS MYER VICE PRESIDENT OF MARKETING

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For Immediate Release

COMFORT INN & SUITES BRANSON MEADOWS EARNS PRESTIGIOUS NATIONAL AWARD FOR FIFTH TIME.



Branson, MO- The Comfort Inn & Suites Branson Meadows has once again been awarded the coveted Comfort Inn Hotel of the Year award for the fifth time. Choice Hotels International, Inc. (NYSE: CHH), one of the world's leading hotel companies, presented the award to the standout property at the Choice Hotels 61st annual convention in Las Vegas. This marks the third consecutive win and fifth overall win for the hotel, which is part of the locally owned Myer Hotels family.

"Winning this honor for the third year in a row and fifth time overall is very exciting for our entire team," said Chris Myer, Vice President of Marketing for Myer Hotels. "Being recognized by Choice Hotels highlights our team's commitment to providing unique and memorable guest experiences."

Choice Hotels' Hotel of the Year Award winners are selected by the Choice Hotels Owners Council and are presented to properties that demonstrate lodging excellence and offer guest experiences that set the standard for the industry. Nominees are all ranked at the top of hotels within their brand. Two other hotels considered for the award were also owned and operated by the Myer family as well.

"We are extremely proud to count Myer Hotels as part of our franchise family for more than two decades," said Choice Hotels CEO and President Steve Joyce. "They have demonstrated a long-term commitment to being the best of the best, and we congratulate them on their tremendous accomplishments."

It is easy to see why the Comfort Inn & Suites Branson Meadows is continually recognized as one of the top hotels in the country. The rustic lodge combines remarkable views of the Ozarks landscape with 102 beautifully designed rooms, numerous amenities for guests and Ozark hospitality at its finest.

Myer Hotels is no stranger to top-ranked hotels. Collectively, the company has received numerous national hospitality awards. In 2012, 2013 and 2015, the three Branson Comfort properties were the only nominees, a significant honor for the Myer family.

According to Myer, there is another driving force behind their hotels' success. "We have the most friendly and committed team of individuals in the business. Their constant commitment to providing excellent customer service is what enhances the guest's experience and keeps them coming back year after year."

About Myer Hotels

In the lodging business for over 47 years, the Myer family has actively contributed to Branson's hospitality market for over 32 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Comfort Inn West, and Holiday Inn Express Green Mtn. Drive. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels, please visit www.myerhotels.com.

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